



THE FIRE ACADEMY AMBASSADOR PROGRAM

INTRODUCE YOUR NETWORK TO THE **FUTURE OF FIREFIGHTING**

THE FIRE ACADEMY IS SEARCHING FOR AMBASSADORS – influential voices in the industry with a passion for training and education who will promote the benefits of The Fire Academy and ensure it meets the needs of our customers.

THE FIRE ACADEMY HELPS DEPARTMENTS:

1. Save time and energy spent on training creation and record keeping
2. Meet training compliance requirements and decrease their liability
3. Create engaging and convenient hybrid training experiences
4. Build a succession pipeline of leadership

HOW DOES THE AMBASSADOR PROGRAM WORK?

AS AN AMBASSADOR, WE WILL PROVIDE YOU WITH:

- Unlimited, free access to training on The Fire Academy platform
- Marketing materials (print, online, video) and suggested messaging
- A dedicated Sales Account Manager from our team who can help demo the platform and tailor proposals to the department's needs

EQUIPPED WITH THIS, YOU WILL:

- Reach out to your regional networks with our messaging and supporting marketing materials to advocate for The Fire Academy as the solution to online, on-demand training.
- Work with your dedicated Sales Account Manager to help set up demos and facilitate the relationship with the department.

HOW DO I BECOME AN AMBASSADOR?

If you're a department instructor, a speaker on Fire or EMS topics, or simply passionate about the importance of training, then this initiative is for you.



Scan the QR code above and fill out the application form



Share what region you have influence in



Complete a 3-hour onboarding session with our team

[THEFIREACADEMY.COM/AMBASSADORS/](https://thefireacademy.com/ambassadors/)

QUESTIONS: CONTACT THEFIREACADEMY@CLARIONEVENTS.COM

SHAPE THE FUTURE OF FIREFIGHTING TRAINING. APPLY TODAY.